



California Council of Community
Behavioral Health Agencies

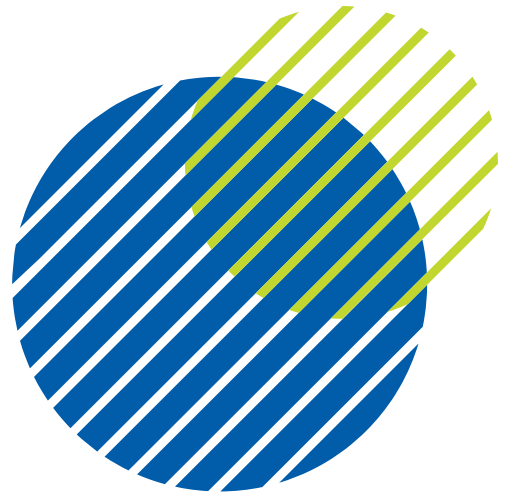


BECOME A MEMBER



CONTENTS

Who We Are	1
Signature Member Events	2
Responding to the Moment	3
Two Memberships in One	4
Business Associate Program	5
Chaptered Legislative Victories	6
Historical Policy Achievements	8
Funding Advocacy Wins	9
Membership Categories and Dues	10
How to Become a Member	12
Member Application Links	13



WHO WE ARE

The California Council of Community Behavioral Health Agencies (CBHA) is a statewide association of mental health and substance use disorder agencies. Our mission is to promote comprehensive, responsive, and integrated service systems by enhancing the ability of member agencies to provide behavioral health services that empower the people we serve to lead full and productive lives. Since 1985, CBHA has worked to provide our member agencies with the support, expertise, and camaraderie that can help make a difference in the often-difficult task of running a behavioral health agency.

WHAT WE DO

CBHA represents the voices of community-based organizations at the state Capitol, with state agencies, and the federal government. Together, with our national affiliate, the National Council for Mental Wellbeing, we:

- Shape and lead public policy
- Advocate for needed legislation and funding
- Create a forum for the exchange of information and expertise
- Work with relevant stakeholders.

POLICY PRIORITIES

HOUSING

EDUCATION

RACE & SOCIAL EQUITY

SUBSTANCE USE DISORDERS

FOSTER CARE & YOUTH SERVICES

BEHAVIORAL HEALTH WORKFORCE



SIGNATURE MEMBER EVENTS

In order to further support our members, CBHA holds **Virtual Town Hall Meetings** monthly, to discuss trends in behavioral health, telehealth, member rate setting, and network. Although this pandemic has brought incredible change to our world, virtual town halls have enabled CBHA to continue fighting for the needs of our member agencies through effective advocacy, strategic partnerships, and educational programs and services.

"CBHA's monthly Virtual Town Hall series has given Momentum for Health the opportunity to hear from top officials and renowned experts on a variety of topics of import to CBOs throughout the COVID-19 pandemic. From Governor Newsom's staff, heads of DHCS and DSS, CEO's of national advocacy organizations, and our fellow CBO leaders- we have had incredibly informative sessions which has helped us continue doing what matters most, caring for our clients."



David Mineta,
Chief Executive Officer of
Momentum for Health &
CBHA Board Past President



CBHA is committed to learning more about and discussing issues affecting behavioral health agencies. In order to provide our members an outlet to voice these concerns, CBHA holds Policy Forums to cover current pending legislation and funding program progress. The CBHA Board and Committees also meet to cover ongoing items of interest and discuss solutions to the challenges each face in their specific locations and with varying populations.

JOINT BEHAVIORAL HEALTH POLICY CONFERENCE

The Behavioral Health Policy conference is attended by federal leaders, state legislators and leadership and staff from counties, behavioral health agencies and allied state advocacy organizations. The conference is an opportunity for attendees to engage with leaders in the behavioral health arena, while focusing on national and state trends in behavioral health systems and how we can mobilize to build a comprehensive and more equitable behavioral health system for all.

The conference is a joint effort by CBHA, County Behavioral Health Directors Association of California (CBHDA), and the California Institute for Behavioral Health Solutions (CIBHS) and is held every 2 years.

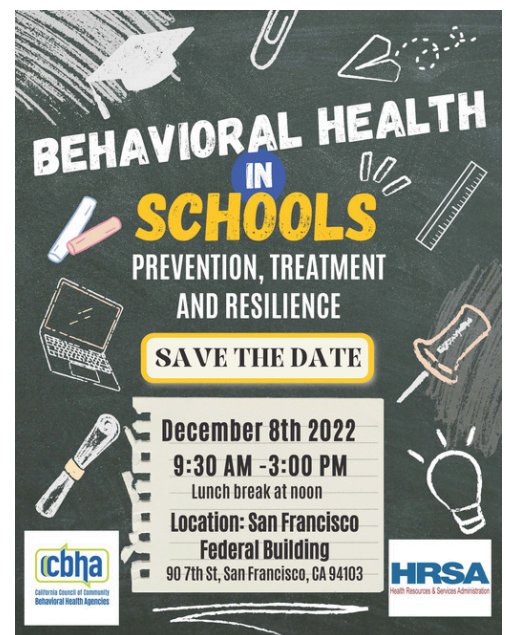


RESPONDING TO THE MOMENT



With new changes that CalAIM has introduced, CBHA created a monthly Provider Financing Workgroup for members. We are committed to tackling payment reform and exploring challenges and opportunities related to CalAIM rates. This workgroup is an essential platform for CBHA members to discuss negotiations with their counties and share innovative solutions to common issues. It offers a space for the exchange of best practices and tools geared towards maximizing reimbursement for services.

In partnership with HRSA and SAMHSA, CBHA hosted a Behavioral Health in Schools event in San Francisco, on December 8th, 2022. The event was filled with State and Federal leaders dedicated to tackling the growing challenges youth are facing related to behavioral health. Speakers included: Tony Thurmond, State Superintendent of Public Instruction, Senator Scott Wiener, Senator Anthony Portantino, Surgeon General Dr. Diana Ramos, Regional Director Jeffrey Reynoso, DrPH, MPH, HHS R9



CBHA and Open Minds hosted a Policy conference dedicated to discussing the current snapshot of health and human services, the drivers of change and how to navigate changes and plan for sustainability in California. Speakers included: Lt. Governor Kounalakis, Secretary of State, Shirley Weber, Senator Steven Bradford, Chirlane McCray, Former First Lady of NYC, Founder of Cities Thrive and Thrive NYC.



TWO MEMBERSHIPS IN ONE



As a member of CBHA, you will become a member of two highly respected behavioral health associations at both the state and national levels.

ABOUT THE NATIONAL COUNCIL

As a 100% state association member, all members of CBHA also become members of the National Council for Mental Wellbeing. State association members are able to take advantage of discounts and exclusive opportunities to engage with each other and with other National Council leaders at biannual meetings of National Council's board of directors and association meetings, as well as at their annual conference, and through a members-only association online community. State association executives are also part of and provide input to the National Council's Public Policy Committee.

CBHA'S RESPONSE DURING THE PANDEMIC

- Advocated for and subsequently succeeded in the passage of the National Suicide Hotline Designation Act and the Crisis Stabilization and Community Re-Entry Act.
- Successfully advocated to Congress and relevant agencies for the inclusion of organizations with 500+ employees to be eligible for PPP loans.
- Successfully advocated for additional Provider Relief Funding, which led to a specific call-out for mental health and substance use providers.
- Successfully advocated for multiple rounds of additional funding for CCBHCs and a 2-state, 3-year extension of the CCBHC Demonstration.



"CBHA has helped our agency to engage in dialogue and build relationships that support our work and navigate policy and regulatory changes. The association has offered so much support, including bimonthly Virtual Town Halls and convenings and meetings with our elected leaders. These meetings have helped us engage in dialogue with various industry leaders and experts. All of these efforts allows us to focus on what matters most, serving our community."

Myeisha Peguero Gamino, VP of Public Affair for Pacific Clinics

BUSINESS ASSOCIATE PROGRAM

Business Associate Membership in the California Council of Community Behavioral Health Agencies (CBHA) is available to organizations and professionals that provide products and/or services to or for members, or to the behavioral health community, and who support the mission and goals of CBHA. As part of the CBHA family, Business Associates are connected to statewide community behavioral health agencies and staff servicing more than 1,000,000 clients annually. [Click here](#) to read the **CBHA Business Associate Membership Guide** including member benefits and more!

BUSINESS ASSOCIATE AND AFFINITY MEMBERS



"Qualifacts + Credible's Business Associate Membership with CBHA has facilitated strategic partnerships and opportunities for us. It has enabled our representatives to network and learn about issues affecting California's provider organizations by attending virtual town halls, sponsoring CBHA's Provider Sustainability Forum, and teaming up to support CCBHCs. The membership benefits are well worth the investment and is proving instrumental to growing our presence in the California behavioral health market," Heather Rudolph, Regional Sales Manager at Qualifacts + Credible

CHAPTERED LEGISLATIVE VICTORIES

We believe that Californians deserve a comprehensive, community-based behavioral health system that is adequately funded; and we value outcome based, data driven, and culturally responsive approaches to service provision. In order to realize these goals, CBHA is committed to strategically and collaboratively pursuing public policy initiatives that create system change for communities across our state. Listed below are some, but not all, of the pieces of legislation CBHA is actively working on.

SB 509 (PORTANTINO)

Pupil health: School Employee and Pupil Training: Excused Absences

This bill includes "for the benefit of the behavioral health of the pupil" within the "illness" category for excused absences for the purposes of school attendance, ensuring that all health related absences are treated the same and it requires the California Department of Education (CDE) to identify an evidence-based and evidence-informed training program for local educational agencies (LEAs) to address youth behavioral health, including staff and pupil training.



"It has been a pleasure working with CBHA on student behavioral health issues. CBHA's passion, respected coalition of members, and collaborative approach were key reasons why I wanted them to be the lead sponsor of SB 14. Our young people are facing enormous challenges as they head back to school and I am proud to stand alongside CBHA to champion mental health training and education for our youth."

State Senator Anthony Portantino, California's 23rd District

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CHAPTERED LEGISLATIVE VICTORIES

SB 855 (WIENER, 2020) HEALTH COVERAGE: BEHAVIORAL HEALTH

CBHA was part of the SB 855 coalition group, and provided technical assistance to the author's office. Likewise, we advocated for the bill at the Capitol building and submitted support letter. In partnership with the Kennedy Forum and Steinberg Institute, CBHA established a Provider Think Tank to provide feedback to the state as they work to implement new parity regulations as a result of recently passed Senate Bill 855.

SB 665 (UMBERG, 2020) MENTAL HEALTH SERVICES FUND: COUNTY JAILS.

CBHA was part of a coalition that strongly opposed SB 665, which would authorize a county to use MHPSA funds to provide services to persons who are incarcerated in a county jail (except those who were convicted of a felony), undermining the purpose of the MHPSA to provide voluntary services to people in the community. In addition, CBHA helped coordinate visual advocacy and legislative visits.

11TH YEAR OF THE MENTAL HEALTH SERVICES ACT (MHPSA) FUNDING SECURED FOR WORKFORCE EDUCATION & TRAINING PROGRAMS (WET)

CBHA sponsored a 2019 budget request to continue the Workforce Education & Training Programs (WET) program funding for an 11th year, which resulted in \$10 million being allocated.

\$100,000 BUDGET WIN TO BOLSTER THE BEHAVIORAL HEALTH WORKFORCE

CBHA along with allied organizations wrote a budget proposal requesting additional funds to grow the behavioral health workforce. In response, the Newsom Administration allocated \$100,000 to grow and bolster the behavioral health workforce .



"CBHA's leadership and expertise in the behavioral health space makes them a great resource for legislators. CBHA was part of a strong coalition of advocates who helped get Senate Bill 855 signed into law, a monumental step in creating behavioral health parity across California."

**State Senator Scott Wiener,
California's 11th District**



HISTORICAL POLICY ACHIEVEMENTS

1999

CBHA was instrumental in the design and implementation of a **pioneering, three-county program that served homeless people, parolees, and probationers with serious mental illness (SMI)**. Using aggressive outreach and a "whatever-it-takes approach" to match services to client needs, these programs achieved significant clinical outcomes for those served and saved millions of dollars by reducing hospitalization and incarceration costs.

2004

The passage in 2004 of **Proposition 63, the Mental Health Services Act**, was CBHA's proudest moment. It was not an easy decision for CBHA's board to commit such substantial resources to this effort when hardly anyone believed an idea such as this had a chance; however, CBHA's strong belief in the need to adequately fund mental health services prevailed, and it was largely through the advocacy efforts of CBHA's founder and co-author of Proposition 63, Rusty Selix and this association that the MHS Act was passed by the voters of California. The passage of Proposition 63 has raised hopes and expectations throughout California, and while it will take years to fully realize its benefits, Proposition 63 will make an enormous difference in the lives of those who have heretofore been unable to access critically needed mental health services.

2009

The year 2009 saw the beginning of an economic downturn that has repeatedly threatened the funding for mental health services in this state. CBHA is working diligently with the larger stakeholder community to protect the funding base and ensure that as the public system grows through the **implementation of national healthcare reform and behavioral health parity**, there are adequate resources to meet the needs of those with a mental illness or substance use disorder.

2011

By 2011, the forthcoming implementation of the Affordable Care Act and a state budget deficit that was unprecedented, resulted in the consolidation of the Department of Mental Health Services and the Department of Drug and Alcohol Services into the State's main association for Health Care Services: Department of Health Care Services. During this time, the emphasis on behavioral health integration continued to grow along with a focus on the Triple Aim (reduced costs, improved quality of care and increased patient satisfaction). CBHA, in turn, focused its advocacy efforts and collaborations on ensuring the continuing changes in the system of care's funding (**Realignment 2009 and 2011, plus the repeal of AB 3632**) resulted in advancing community-based care and access to services.

FUNDING ADVOCACY WINS

CBHA successfully secured grants and funding opportunities for our member agencies:

1 Funding for 988 Crisis Centers

\$20 million was invested in response to our co-sponsored budget proposal to garner funds for the National Suicide Prevention Lifeline call centers, of which 5 CBHA members operate.

2 Crisis Grants

\$70,000 in mini-grants were awarded to support our providers in purchasing telehealth equipment and providing funds for clients in crisis.

3 NextGen Grant

CBHA secured \$6,000 from NextGen Policy for our Mental Health First Aid Summit to bring trainers and providers across the nation together to discuss best practices

4 Department of Labor Grant

\$465,000 in funding was secured to establish apprenticeship programs across the state to bolster the behavioral health workforce at our member agencies.

5 Molina Partnership

\$200,000 was awarded from Molina Healthcare to assist the National Suicide Prevention Lifeline Call Centers with funding a virtual training platform and conducting quarterly meetings of Call Centers to discuss best practices.



“Through our CBHA membership – and associated membership in the National Council – we received funding for technology (telehealth), program supplies, PPE, and Mental Health First Aid last year that, combined, was four times the amount of our membership dues.”

**Harry Bruell, CEO & President of PathPoint,
CBHA VP of Public Policy**

MEMBERSHIP CATEGORIES & DUES

CATEGORIES

DESCRIPTION & BENEFITS

ANNUAL DUES

Behavioral Health Provider

- These members receive funding to provide behavioral health services in the community to children, families, adults, or older adults. These members have all rights of membership including voting, serving on committees and the Board of Directors.
- The Membership Committee will review and recommend for approval to the Council each membership application to ensure that potential members meet application criteria for CBHA membership consideration.
- Each Behavioral Health Provider member agency shall have unlimited participation of staff representing the agency, and one vote at the Annual Member Meeting and on CBHA committees.

Formula Based on Mental Health Revenue

Behavioral Health Association
or

County Contractor Association

- An associate member shall be a non-profit organization, or local county association with interests parallel to that of the Council, and which will support the Council's objectives.
- Associate members may attend any Council meeting with privileges of the floor but not vote, may participate in workgroups and ad hoc committees, but may not be elected to the Board of Directors.

\$750

Business Associate
or

Affinity Partner

- Business that provide products and/or services for members or the wider behavioral health community and who support the mission and goals of CBHA.
- Affinity Partners are organizations with a positive reputation within the behavioral health community, demonstrate outstanding customer service, and an understanding of the environment in which CBHA members operate. Affinity members offer a program, product, or service that is applicable to most CBHA members.

\$4000

Such businesses may attend Council meetings and advertise, contribute content to Council publications, and sponsor events; Business Associates may also attend workgroups and serve on committees

Business Associates and Affinity Partners also receive special pricing on Sponsorship and Engagement Menu

\$2500 + Agreed Upon In-Kind Contributions

Pharmaceutical Partner

- Pharmaceutical industry business that supports the mission and goals of CBHA.
- Pharmaceutical Partners who are also Corporate Partners of the California Access Coalition shall receive a reduced membership fee.
- Such businesses may attend meetings of the Council and advertise, contribute content to Council publications; they do not have privileges of the floor, cannot serve on workgroups or committees, may not be elected to the Board of Directors nor can they vote on Council business.

\$5000

\$2500
Rate for
Association
Partners
e.g. CAC
Members

Emeritus

- A retired executive who was previously employed by a CBHA member agency.

\$250



HOW TO BECOME A



California Council of Community
Behavioral Health Agencies

MEMBER



1. Application Process for Membership

- Complete and submit an application by clicking link on the membership categories or on the next page. After you have completed the application, submit the completed documents to:

Catey McSweeney
Strategic Growth Manager
cmcsweeney@cccbha.org

2. CBHA Staff Review Application.

- CBHA's specialist will reach out to you to confirm receipt of your application.
- Your submitted documentation is reviewed by the Membership Specialist. CBHA's Specialist may contact you to discuss CBHA, your agency.
- If you are applying as a full member agency, please also provide documentation of your Mental Health Revenue.

3. CBHA Staff Presents Application to the Membership Committee

- The Membership Specialist presents your application and support materials to the Membership Committee and makes a recommendation regarding your organization's membership.
- The Membership Committee votes on your application.

4. Begin Agency's Dues Payment

- Once your agency has been accepted as a Provisional Member of CBHA you will be responsible for completing payment before onboarding is complete.
- If you have any questions about payment or CBHA's dues structure, please reach out to

Rachel Weingarten
Member Engagement & Events Manager
rweingarten@cccbha.org

MEMBER APPLICATION LINKS

- 1 [Behavioral Health Provider](#)
- 2 [County Contractors Association](#)
- 3 [Business Associate](#)
- 4 [Behavioral Health Association](#)
- 5 [Pharmaceutical](#)
- 6 [Emeritus](#)