

Learn from the Experts Shaping the Future of Behavioral Health!



Reception Guest Speaker  
California Surgeon General  
Diana Ramos, MD, MPH, MBA



Darrell Steinberg  
Steinberg Institute



Tony Thurmond  
State Superintendent  
CA Department of Education



Reyna Taylor  
Senior Vice President, Public Policy & Advocacy Policy  
National Council for Mental Wellbeing



# WHOLE SYSTEM CARE: PRACTICE, INNOVATION AND POLICY IMPLEMENTATION

Welcome Reception: Wednesday, November 6, 2024, 4:30 PM – 6 PM  
Conference Days: Thursday & Friday, November 7 & 8, 2024  
Location: Tommy Bahama Miramonte Hotel | Indian Wells, CA



## Keynote Speaker

### Former U.S. Representative Patrick J. Kennedy



During his time in Congress, Patrick J. Kennedy co-authored the landmark Mental Health Parity and Addiction Equity Act (Federal Parity Law), which requires insurers to cover treatment for mental health and substance use disorders no more restrictively than treatment for illnesses of the body, such as diabetes and cancer. In 2013, he founded The Kennedy Forum, a nonprofit that unites advocates, business leaders, and government agencies to advance evidence-based practices, policies, and programming in mental health and addiction.

The Behavioral Health Conference will foster meaningful discussions on policy, representation, and advocacy between federal leaders, elected officials, leadership and staff from California counties, behavioral health agencies, allied state advocacy organizations, and peers. This convening will include entertainment, a community reception to facilitate networking, and educational offerings focused on national and state trends in behavioral health.

### Hear from leading experts on behavioral health on issues, including:

- Workforce Development, Recruitment, and Sustainability
- Innovations in Behavioral Health Research and Practice
- Innovations for Justice-Involved Populations
- Youth, Child Welfare, and School-Based Services
- Housing
- Lived Experience and Allied Behavioral Health Occupations
- Crisis Intervention
- Financing and Infrastructure

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Libby Abbott  
Deputy Director of the Office of Health Workforce Development  
Department of Healthcare Access and Information



Juan Carlos Argüello, D.O.  
Chief Health Policy Officer  
Office of Youth and Community Restoration



Virginia Hedrick, MPH  
Executive Director  
Consortium for Urban Indian Health



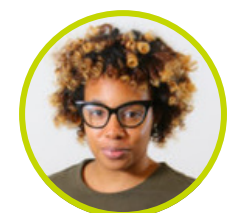
Stefanie Reeves, FASAE, CAE  
Deputy Chief of Public Policy and Engagement  
American Psychological Association



Joseph Green  
Narrative Disruptor  
LMS Voice



James Wright, LPC  
Division Director  
988 Crisis Operations and Behavioral Health Crisis Coordinating Office  
SAMHSA



Leslie Isler  
Manager  
National Football League Players Association



Joseph Fauria  
Former NFL Player  
Breathwork Facilitator



Brian Hurley, MD  
President  
American Society of Addiction Medicine



Laura Murray, PhD  
Founder & CEO  
CETA Global

## Artists and Entertainment



Sam Chapman  
Founder  
ToolBox Strategies



Brass Brothers  
Entertainment



Urban Voices Project  
Chior

Questions?  
[Conferences@cibhs.org](mailto:Conferences@cibhs.org)



California Council of Community Behavioral Health Agencies (CBHA), California Institute for Behavioral Health Solutions (CIBHS), and California Primary Care Association (CPCA) have partnered to co-host this Joint Policy Conference.